

Malware Most Prominent Cyber Threat to SMBs in Last 2 Years

From Q2 2016 - Q2 2018

79% of MSPs

report ransomware attacks against SMBs. In the first half of 2018 alone, **55% report attacks against clients.**

The average ransom requested?

The cost of downtime is **10x higher** than the ransom requested (per incident).

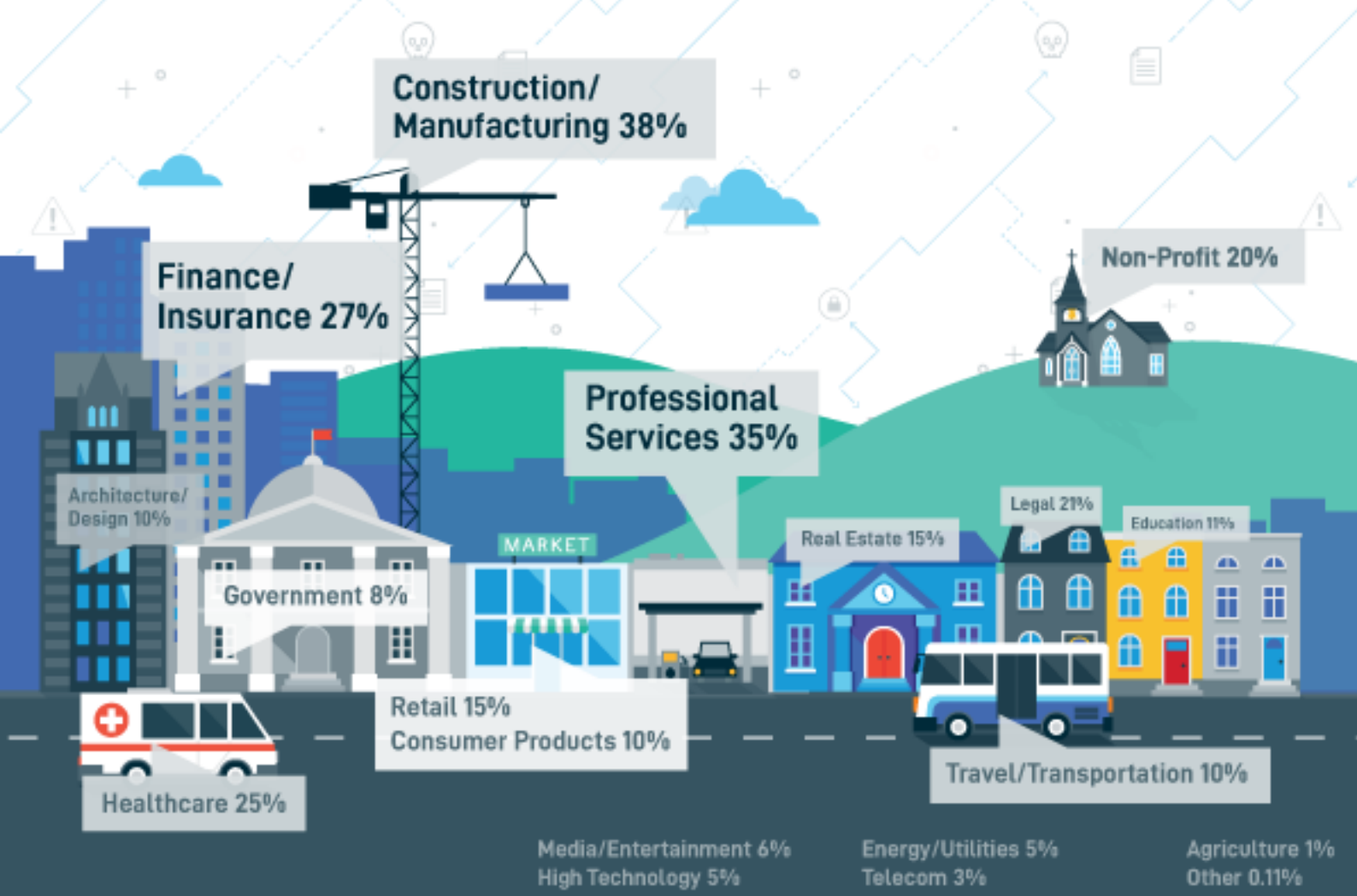
\$4,300

Average Ransom

\$46,800

Average Cost of Downtime

No single industry is safe.



All operating systems are at risk:

... Yes, even your iPhone! The number of MSPs reporting **Apple OS/iOS** attacks is up nearly **500%** from last year.

99%
Windows



9%
macOS



8%
Android

iOS

5%
iOS

The cloud is not immune to ransomware attacks.

Office 365

17%
of MSPs

report an increase in **Office 365** ransomware infections

So... SMBs need a way to recover - fast.

Here's the good news:

With a solid business continuity and disaster recovery solution - aka BCDR[†] - in place,



90% of MSPs report clients **fully recovered** from **Ransomware** in **24 hours**, or less.

*BCDR: Business Continuity and Disaster Recovery

† Refers to Datto devices